# SIA DELHI

SEP 25 — 28, 2025 YASHOBHOOMI

# **ART ASIA DELHI 2025**

**Event Overview** 

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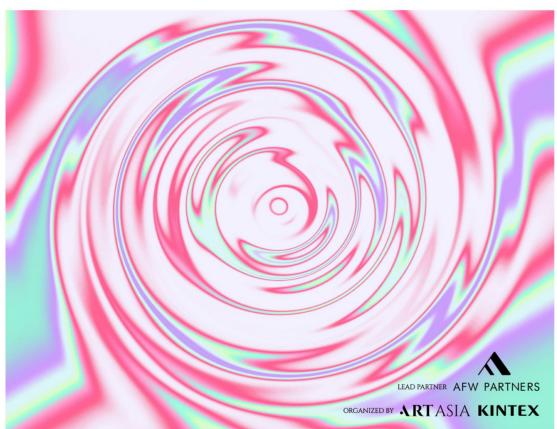
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# KI DELHI

YASHOBHOOMI HALL 2 C·E



# **ART ASIA DELHI 2025**

#### Fair Schedule

September 25 (Thu) - 28 (Sun), 2025

#### **VIP PREVIEW**

September 25 (Thu) 3:00 PM - 8:00 PM September 26 (Fri) 11:00 AM - 7:00 PM

#### **GENERAL**

September 27 (Sat) 11:00 AM - 7:00 PM September 28 (Sun) 11:00 AM - 6:00 PM

#### Venue

Yashobhoomi Exhibition Hall 2, C·D

(India International Convention and Expo Centre)

#### **Hosted & Organized by**

ART ASIA·KINTEX

#### Operated by

**ART ASIA Committee** 

#### **Lead Partner**



#### Supported & Sponsored by















# Floor Map

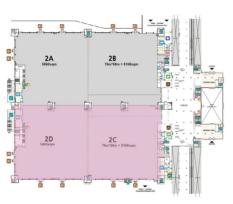
#### \*Draft

## **Exhibition Hall 2, C·D**

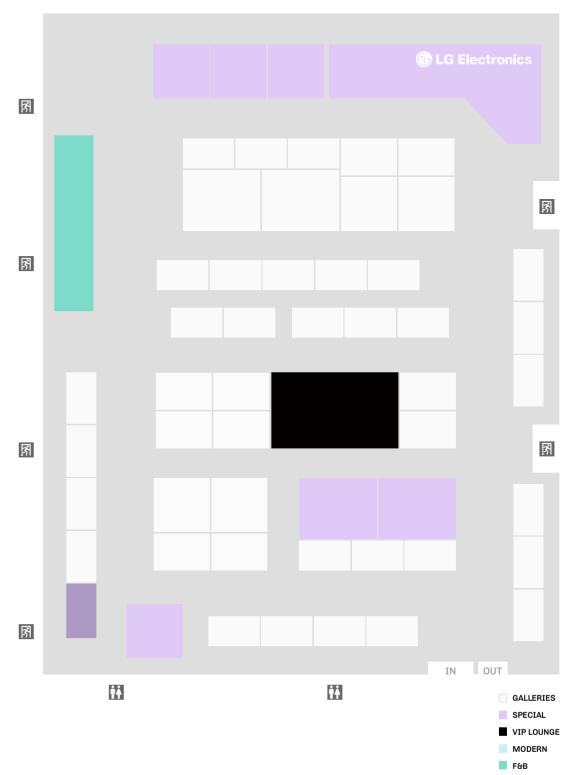
2C | 5,168 sqm + 2D | 5,860 sqm

- VIP lounge, cafeteria, sponsor booths, and special exhibition booths installed
- Approximately **80 booths** available





<b>Booth Type</b>	Booth Size (m²)	Booth Fee
		INR *GST Included
A	40 (4.8 × 8.4)	1,000,000
В	57 (6 × 9.6)	1,562,500
С	80 (8.4 × 9.6)	2,062,500
D	115 (9.6 × 12)	3,125,000





# **Dal Seung HWANG**

Executive Committee Director / CEO

#### **Director of Keumsan Gallery**

2023~2025.2	Chairman, Korea Galleries Association (21st)
2021-2023	Chairman, Korea Galleries Association (20th)
2021	Recipient of the Minister's Commendation for Culture, Sports, and Tourism
2020	Executive Director, Hantan River Festival, Pocheon
2001-2019	Chairman, Asia Art Net Committee
2008-2019	Co-Chair, Asia Hotel Art Fair (AHAF) Organizing Committee
2012-2019	Member, Supervisory Committee, SPOON Art Fair
2006-2016	Chairman, Korea Print Photography Promotion Association
2010-2015	Organizing Committee Member, DMZ Cultural Forum
2013	Advisory Committee Member, Cultural Events, Special Olympics World Winter Games
2011-2012	Artistic Director, New York Korean Art Show
2007-2012	Director, Keumsan GalleryTokyo
2006-2011	Director, Keumsan Gallery Beijing
2006-2007	Artistic Director, Heyri Asia Project I (China), II (Japan)
2003-2007	Steering Committee Member, Beijing International Gallery Expo (CIGE)
2002-2005	Commissioner, South Korea, Shanghai International Arts Expo
2000-2003	Founding Director, Korea International Art Fair (KIAF)
1992	Foundation of Keumsan Gallery



Dalseung HWANG, founder of Keumsan Gallery (est. 1992), has led the growth of Asia art market through international engagement, fair development, and institutional leadership for over 30 years.

He directed major art fairs such as KIAF and AHAF, and as Chairman of the Korea Galleries Association (2021–2025), has supported inclusive art initiatives, including exhibitions for underrepresented artists.

Through ART ASIA, he continues to expand global partnerships and promote Asian art worldwide.

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## Jae Yul LEE

Executive Committee Director / CEO

#### **CEO of KINTEX**

2022 –	CEO, KINTEX
2019–2022	Specially Appointed Professor, Graduate School of Public Health, Yonsei University
2015–2018	Vice Governor for Administrative Affairs, Gyeonggi Province
	Vice Governor for Economy, Gyeonggi Province
2014-2015	Secretary to the President for Disaster and Safety Management, Office of the President
2013-2014	Director General for Safety Management, Ministry of Public Safety and Security
2012-2013	Vice Governor for Economic Affairs, Gyeonggi Province
2011–2012	Director General for Local Administration, Ministry of Public Administration and Security
2008-2010	Director General of Planning and Coordination Bureau, Gyeonggi Province
2008	Director General of Economic Investment and Management Bureau, Gyeonggi Province

# KINTEX

Jaeyul LEE is a seasoned expert in public administration and policy, having played a key role in shaping South Korea's high-tech industrial infrastructure during his tenure as Vice Governor of Gyeonggi Province. He was instrumental in attracting major investments such as the LG Philips LCD complex in Paju, the development of the Pangyo Techno Valley, and the Samsung Electronics industrial complex in Pyeongtaek.

He also served in prominent national policy and safety roles, including as Secretary to the President for Disaster and Safety Management, demonstrating outstanding capabilities in both policy planning and execution. He earned a Ph.D. in Regional Policy from the University of Birmingham in the UK, building a strong foundation of both theoretical knowledge and practical expertise.

Since 2022, he has been serving as CEO of KINTEX, South Korea's largest exhibition and convention center, where he has achieved record-breaking financial performance. He is actively expanding international networks and paving the way for global market entry through international projects such as KolNDEX and PWCC.

By strategically integrating the exhibition and MICE industries, he is enhancing Korea's global competitiveness and leading KINTEX to become a premier exhibition platform in Asia.

# **Organizing Committee**

Leaders across various sectors are contributing their insight and expertise to ensure the success of the art fair. Drawing from distinguished backgrounds in policy, culture, economics, and academia, they are shaping the foundation for an internationally significant and enduring platform for contemporary art.

#### • Chairman of Organizing Committee

Dal Gon LEE

## • Organizing Committee

Christopher KOO	Kil Choo MOON
Former Chairman of the LS Group	Former President of the Korea Institute of Science and Technology (KIST)
Byung Won BAHK	Hong Shik CHOI
Chairman of the Ahnmin Institute for Public Policy	President of the King Sejong Memorial Society
Kun Woo LEE	Jin Ryong YOO
President of Daegu Gyeongbuk Institute of Science and Technology (DIGIST)	Former Minister of Culture, Sports and Tourism of the Republic of Korea

Tae Young YEOM  Member of the 22nd National Assembly, Democratic Party of Korea	Seung Su KIM  Member of the 21st/22nd National Assembly, People Power Party of Korea
Sung Hoi KIM	Bong Kil SHIN
Member of the 22nd National Assembly, Democratic Party of Korea	Chairman of the Korean Council on Foreign Relations Former Ambassador of Republic of Korea to India
Hee Chan BYUN	Sang Hoon KIM
Senior Counsel, SHIN & KIM LLC	President of the Korean Society of Arts and Cultural Management Professor of Marketing at SNU Business School
Seung Woo JUNG	Ai Ran KANG
Chairman of the UJung Group (Cultural Foundation)	Media Artist Professor at Ewha Womans University
Yea Ryung YOO	Joo Eun LEE
Painter Director of Administration, Konkuk University	Vice President of Insikt
Yoo Jin JANG	
Architect President of Insitu	

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# **Executive Committee**

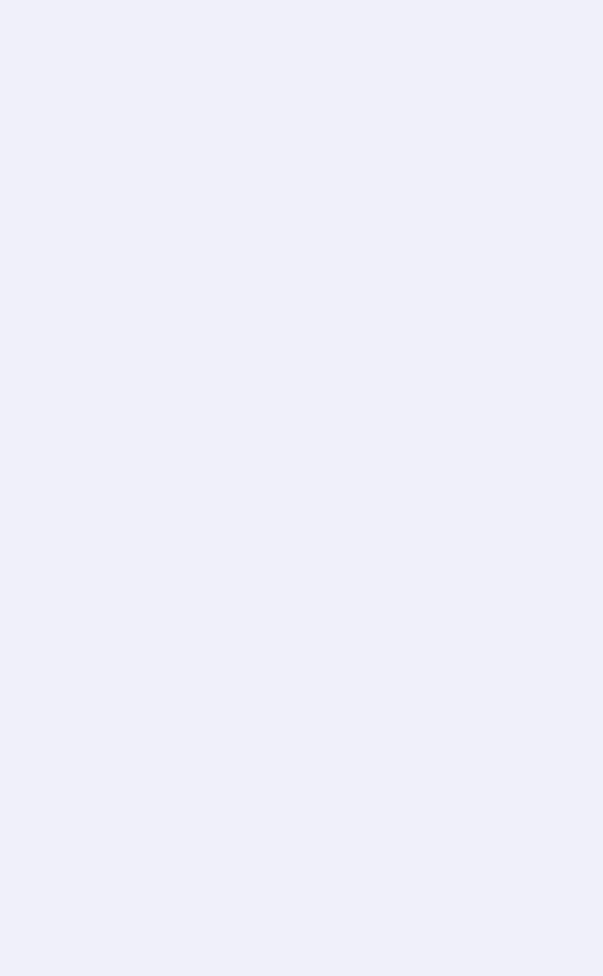
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#### • Chairman of Executive Committee

Dal Seung HWANG	Jae Yul LEE
Jai Seuliu MWANG	Jae ful LEE

Director of Keumsan Gallery CEO of KINTEX

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**ART ASIA**, building on its expertise in leading the art fair market, is partnering with KINTEX, a venue renowned for hosting large-scale international exhibitions, to expand its capabilities into the cultural sector.

Through this collaboration, ART ASIA aims to establish an innovative international art fair that reflects the evolving global art scene and strengthens its presence within the Asian art market.

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## Key Findings:

## **ART ASIA DELHI 2025**

A global art platform in India connecting galleries, artists, collectors, dealers, and companies.

India edition of ART ASIA, led by a founding member of KIAF (Korea International Art Fair)

Promotional network built through collaboration with local and global companies active in India

Participation expected from over 10 Asian countries, including China, Hong Kong, Japan, and Taiwan

Extensive buyer and partner network established through **collaboration with KINTEX** 

Broad visitor base expected, from MZ generation to high-net-worth collectors worldwide



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# **KINTEX**

KINTEX is Korea's largest exhibition center, jointly established by KOTRA, Gyeonggi Province, and the city of Goyang.

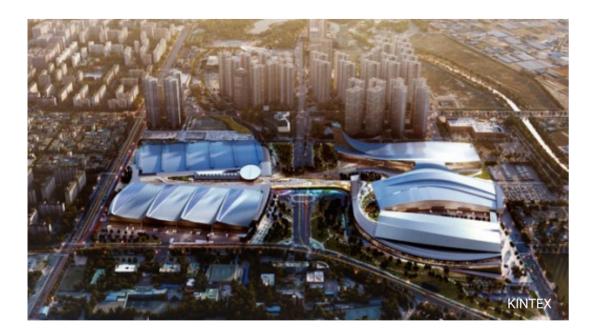
Hosts over 200 professional exhibitions annually

Successfully organized industrial exhibitions overseas in countries like India, Malaysia, and Thailand

#### **Expanding Global Reach as a Key Operator of International Convention Centers**

- KINTEX (100,000m<sup>2</sup>, since 2004)
- Yashobhoomi Exhibition Center, India (300,000m², since 2023)
- PWCC Exhibition Center, Malaysia (30,000m², scheduled to open in 2025)
- Jamsil MICE Complex, Korea (120,000m², scheduled to open in 2031)

With this global network, KINTEX continues to grow as a central hub for global exhibitions, trade, and culture.









# **KINTEX**

# **Representative Case of the Indian Market**

2024 Korea Industry Expo [KOREA INDUSTRY EXPO (Kolndex)]



Event Name	2024 Korea Industry Expo (Kolndex with G -Fair)
Event Objective	Promoting Korea-India business and cultural exchange while serving as an international expansion platform for Korean SMEs
Exhibition Area	22,000m²
Event Size	233 Companies / 503 Booths
Total Visitors	14,000+
Event Results	Export Consultation Amount : USD 417 Million Contract Amount : USD 119 Million





**ART**ASIA §

# **KINTEX**

## **Seoul Mobility Show**

[Korea's Leading Motor & Mobility Show]



- Period | Apr 3–13, 2025
- Venue | KINTEX Hall 1~5 (53,541m²)
- Exhibitors | 163 Exhibitors from 12 countries
- Visitors | 560,000 Total visitors

## **SIMTOS**

[Global No.4 Machine Tool Exhibition]



- Period | Apr 1-5, 2024
- Venue | KINTEX Hall 1~10 (102,431m²)
- Exhibitors | 1,222 Exhibitors from 35 countries
- Visitors | 100,000 Total visitors (including 4,000 buyers)

## **Seoul Food**

[4th largest International Food and FoodTech Exhibition in Asia]



- Period | June 10-13, 2025
- Venue | KINTEX Hall 1~5 (53,541m²)
- Exhibitors | 275 Exhibitors from 47 countries
- Visitors | 45,332 Visitors

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## WHY INDIA?

#### A New Engine of the Global Economy

- With a population of 1.4 billion, India is the world's largest country.
- According to the IMF, India's GDP growth rate in 2024 is 6.8% (compared to China's 4.6%).
- India is expected to become the world's 3rd largest economy by 2030, after the U.S. and China.

#### The Fastest Growing Market in Asian Art

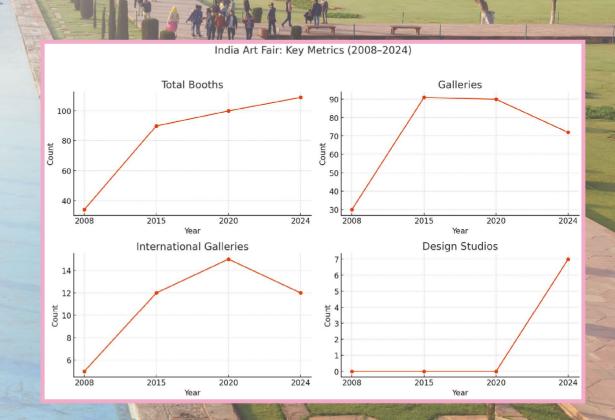
- The Indian art auction market has shown steady growth over the past five years, gaining a larger share in the global art market.
- As of 2024, the total auction value of Indian contemporary art has surpassed approximately \$98 million USD.

#### **India Art Fair: A Key Market Indicator**

- The largest art fair in South Asia, held annually in New Delhi. In 2024, over 70 galleries from India and abroad participated, attracting major collectors and institutions.
- Booth fees are about \$400 USD per square meter,
   offering competitive pricing compared to major Korean art fairs.

#### **Geographic and Economic Hub**

- Yashobhoomi (IICC) is the largest exhibition center in Asia and a rising venue for G20 and global MICE events.
- Strong potential as an expanding art hub connecting Korea, Southeast Asia, the Middle East, and Europe.

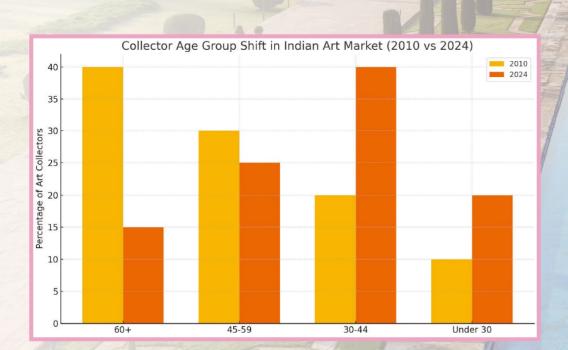


ARTASIA

## WHY INDIA?

#### Rising Demand for High-End Art+ Emergence of New Collector Class

- A generational shift among collectors is quickly taking place, led by young entrepreneurs, IT professionals, and venture capitalists.
- Interest in new media based works such as digital art, media art, and installations is noticeably growing.
- These collectors tend to prefer contemporary art with a global sensibility over traditional domestic art, and are paying close attention to the refined expression and structure unique to - Korean contemporary art.
- In the Indian art market, the demand for "new and sophisticated art" is likely to provide favorable opportunities for Korean and East Asian artists.



**ART** ASIA

# WHY Participate in ART ASIA DELHI 2025?

# Korea's Cultural Influence Continues to Grow Through K-Culture – Including in the Art World

South Korea is currently running the internationally recognized art fair KIAF with great success, and is preparing for its fourth collaboration edition with the global art fair Frieze this year.

Meanwhile, India is drawing global attention by growing its domestic art market with a unique blend of traditional and contemporary culture.

ART ASIA DELHI 2025 launches at the intersection of these two worlds

— Korea with its strong international presence, and India with its rich potential.

This art fair aims to become a platform that introduces new directions and landscapes in Asian contemporary art.

ART ASIA holds a vision to expand the identity and value of Asian artto the global stage. Its first edition will take place at Yashobhoomi, the world's second-largest exhibition complex, located near Indira Gandhi International Airport — a site with excellent international accessibility.

#### **K-Culture Synergy Effect**

With growing recognition of K-culture in India — including K-pop, K-drama, and K-fashion — joining a Korean-curated art fair can create added value through cultural connections.

This includes opportunities to reach young collectors and explore crossovers with brands and other cultural sectors.

#### **International Credibility**

ART ASIA DELHI 2025 is the first Indian project personally directed by Mr. Dalseung Hwang, founder of Korea's leading art fair, KIAF, and former chairman of the Korea Galleries Association, which has hosted and operated KIAF.

His expertise in successfully leading KIAF - a fair watched closely by the global art world - brings strong trust and high expectations to this new initiative.

The current chairman of the Korea Galleries Association will also join this fair as a gallery director, aiming to foster continued exchanges between the Korean and Indian art scenes.

#### A Starting Point for Long-Term Partnerships

ART ASIA is not a one-time event, but a recurring platform, with plans to expand from Delhi to other key cities such as Mumbai, Tokyo, and Singapore.

Participation in this edition marks the first step in a "local-to-global" strategy for galleries seeking to expand into Korea and across Asia.

For Indian artists and galleries, this is a valuable opportunity to build direct ties with Korean galleries and gain access to KIAF and other major East Asian art fairs.

Together, we can envision the future with ART ASIA — a rotating platform that begins in Delhi and grows across the region.



# WHY Participate in ART ASIA DELHI 2025?

#### **Opportunities for Global Growth**

This fair offers an important stepping stone for Japanese and other Asian galleries to grow and expand onto the global stage.

Indian galleries will join a platform that includes many Asian galleries — especially from Korea — and will have the chance to directly network with international collectors and institutions.

By showcasing Indian artists on a global platform hosted by Korea, their works can be strategically promoted, helping them go beyond the local market and build stronger brand value and positioning.

This will contribute meaningfully to raising the global profile of India's art scene. Indian galleries can also learn from the high-level execution of Korean art fairs — including exhibition design, customer service, and VIP programs — gaining valuable know-how in planning and operating international events.

#### A Comfortable and Visitor-Friendly Environment

The fair will take place at Yashobhoomi, the world's second-largest exhibition complex, offering a spacious and pleasant viewing experience.

With promotions and ticketing support from BookMyShow, India's largest ticketing platform, and a visitor-friendly layout that connects exhibitions to purchases, the event is designed for ease and convenience.

Special exhibitions using LG Display's globally acclaimed technology will enhance the experience, providing immersive moments and greater satisfaction for all visitors.



# **Targeted Strategy for Key Buyers**

#### **Offline Promotion Targeting Key Buyers**

Promotion will be carried out in India's top-tier community hubs, such as DLF Galleria in Gurgaon and Khan Market, where the top 1% of Indian consumers reside, using direct visual approaches like banner installations and on-site art exposure.

#### **Partnership Agreements with VIP Networks**

Official partnership with IICC (India International Convention Centre) has been established.

Collaborations with influential private networks like Rotary Club will help build a strong VIP network of local collectors and corporate art stakeholders. Discussions are underway for an official agreement with the ICC (Indian Chamber of Commerce).

#### Official Collaboration Confirmed with ICCR

(Indian Council for Cultural Relations)

ICCR, a cultural exchange institution, has been confirmed as a partner. Through special exhibitions and co-curated programs, the partnership will help strengthen connections with local public institutions.

VIP Engagement with Major Indian Corporations and Business Networks

A VIP reception hosted with leading Indian conglomerates will invite key collectors and corporate collection managers.

A platform will be created to foster long-term relationships with these influential stakeholders.



# **YASHOBHOOMI**



# **YASHOBHOOMI**

## P20 (Parliament 20)





- Event Period | Oct 13 14, 2023
- Event Area | 3,300 sqm

As a G20-linked event, the P20 event was successfully held with the speakers of the National Assembly from more than 30 countries around the world

## **Material Exhibition**





- Event Period | Aug 21 24, 2025
- Event Area | 45,000 sqm
- Event Size | 300+ Brands
- Visitors | 50,000+

## **Bharat Tex**





- Event Period | Feb 26 28, 2024
- Event Area | 60,000 sqm
- Event Size | 3,500 Exhibitors
- Visitors | 40,000+

# **VIP Program**

#### "Private Art Tours & Cultural Networking in Delhi & Gurgaon"

#### Gallery and Studio Tours in Delhi & Gurgaon

- → Tour galleries in Delhi and Gurgaon with ongoing exhibitions during the fair period to experience the current trends in Indian contemporary art and the local scene.
- → Studio tours with leading Indian mid-career artists will offer opportunities for direct conversation and deeper understanding of their artistic worlds. (\*Registration only. Limited capacity.)

#### VIP Reception with Key Indian Figures (Venue: Aerocity – TBD)

- → Invitation extended to key figures from India's business, art, and diplomatic communities.
- → A networking party focused on exchange between ART ASIA DELHI participating galleries and collectors.
- → Provides meaningful local connections for Korean and Asian galleries seeking market entry.

#### Private Program for Key Collectors in India and Asia

- → Customized docent tours and tailored gallery/artist recommendations. (\*Registration only.)
- → Docent service available exclusively to registered participants.





# **Partnership**

#### Combining ART ASIA's Global Expertise with KINTEX's Infrastructure

ART ASIA brings proven expertise from years of organizing international art fairs. KINTEX offers world-class exhibition facilities, providing an ideal environment for large-scale events.

#### **Proven Experience in Collaboration**

ART ASIA and AHAF have already collaborated successfully, and based on this experience, they are well equipped to host even larger international events.

#### A Platform Expanding Across Asia

While "ART ASIA DELHI" reflects its current location, ART ASIA is not tied to a single city. With editions such as ART ASIA MUMBAI and ART ASIA TOKYO, it aims to grow into a rotating platform for international art fairs across major cities in Asia.

# **Benefits**

#### **Business Expansion for KINTEX**

Through their participation in the India art fair, KINTEX can accelerate their entry into the South Asian market and strengthen their position as a global exhibition hub.

#### **Network Expansion for ART ASIA**

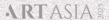
ART ASIA will build new international partnerships through their India edition, expanding their platform to connect collectors and galleries from around the world.

#### Global Expansion of Asian Art Through the Indian Market

With India's vast geographic and demographic scale, ART ASIA in India provides a valuable opportunity to introduce diverse Asian art and content to the local cultural market, fostering long-term cultural exchange and future value creation.

#### **Strengthening Brand Identity**

ART ASIA and KINTEX will enhance their recognition in the global art fair market and further solidify their leadership within the Asian art scene.



# **Expand International Networking**

With extensive experience hosting international art fairs, ART ASIA can leverage its strong global network of galleries, artists, and collectors to maximize the success of its India edition.

Special exhibitions by sponsors offer a unique experience beyond traditional art fairs. They encourage visitor engagement while enhancing brand visibility for sponsors. This approach builds a positive brand image among visitors and generates lasting interest.

#### **Creating a New Cultural Platform**

Beyond art sales, ART ASIA aims to transform the fair into a dynamic cultural event by involving diverse audiences and strengthening cultural programming.





# : Korea-India Collaboration

#### **Masters**

The Masters Special Exhibition is a collaborative presentation that brings together works by leading masters from Korea and India. By showcasing pieces that embody both artistic tradition and contemporary interpretation from each country, the exhibition offers a multifaceted perspective on cultural exchange and harmony within the Asian region.

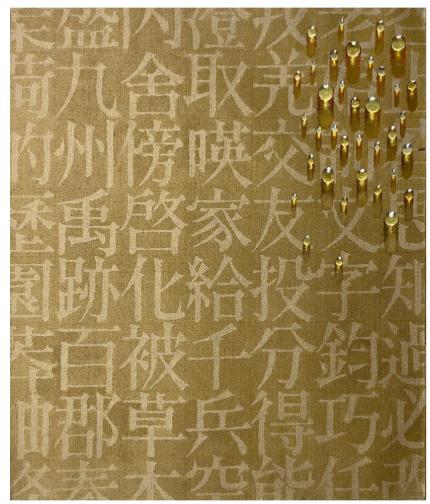
The exhibition is co-curated by **Bummo YOON**, current President of the Gwangju Biennale (former Director of the National Museum of Modern and Contemporary Art, Korea), and **Insang SONG**, a seasoned curator who has long been active in the Indian art scene. It is jointly organized with the participation of India's **Dhoomimal Gallery** and **Thapar Gallery**, who are contributing to the curation of the Indian Masters section.

This collaborative effort will present works by leading artists from both countries. On the Korean side, featured artists include Seobo PARK, LEE BAE, Kangso LEE, Ufan LEE, Byungro YOON, and Moonseup SHIM. Their works reflect the convergence of Eastern aesthetics and modern sculptural language.

# : Korea-India Collaboration

#### **Masters from Korea**

Kwang-young CHUN Kang-yong KIM LEE Bae Kangso LEE Seobo PARK Moon-seup SHIM



schand-veril KIM

03 SPECIAL EXHIBITIONS



# : Korea-India Collaboration

#### **Masters from India**

Bose KRISHNAMACHARI Krishen KHANNA Ram KUMAR Jagannath PANDA Sayed Haider RAZA Ghulam Rasool SANTOSH



Sayod Haider BAZA



# : Korea-India Collaboration

#### **Masters from India**

Bose KRISHNAMACHARI Krishen KHANNA Ram KUMAR Jagannath PANDA Sayed Haider RAZA Ghulam Rasool SANTOSH



Jagannath PANDA

03 SPECIAL EXHIBITIONS



ulam Rasool SANTOSH

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# : Korea-India Collaboration

#### **Emerging Artists**

The Emerging Artists Special Exhibition is a collaborative showcase featuring rising talents from Korea and India. It offers a glimpse into the dynamic landscape of contemporary art while exploring new modes of visual expression. A large number of internationally recognized young artists from both countries will present experimental and original works, breaking boundaries between tradition and modernity, East and West.

By fostering cultural exchange among the next generation of artists, the exhibition serves as a significant platform for exploring the future direction of art. We hope this special exhibition will serve as a springboard for young Korean and Indian artists to expand their presence on the global art stage.

# : Korea-India Collaboration

## **Emerging Artists from Korea**

Myeongwon CHOI Hyeyeong JI Youngjin JUN Hannah KIM Dohoon KIM Hyejean LEE Kyejin LEE Hyunwook PARK Moah SON Pilhyun YOON

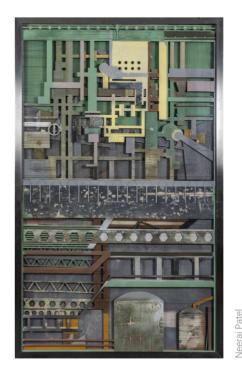
## **Emerging Artists from India**

Neeraj PATEL Nivedita SHINDE Abdulla PA Sanket VIRAMGAMI Sudipta DAS Chithkala RAMESH Joydip ACHARJEE Hima HARIHARAN Ravi Kumar Chunchula SIMRIN MEHRA AGARWAL Sneh MEHRA Anil VANGAD Japani SHYAM





03 SPECIAL EXHIBITIONS











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# : Korea-India Collaboration

## **Printmaking**

This special exhibition features printmaking works that blend the artistic traditions and contemporary sensibilities of Korea and India.

Planned and organized by the **Korea Printmakers Association** and **Kalasrot Art Gallery**, each representing their respective countries, the exhibition highlights the distinctive artistic achievements of both nations by combining traditional printmaking techniques with modern visual elements.

It seeks to explore new possibilities for the future of contemporary printmaking.

Through the medium of print, the exhibition offers a meaningful opportunity to reflect on how the visual cultures of Korea and India have intersected and evolved over time.

# : Korea-India Collaboration

#### **Printmakers from Korea**

Jeongmin AN
Namkyung BAE
Heekyung CHUNG
Chang-hyun HAHM
Jihea KIM
Minho KIM
Seungyeon KIM

Hyejeong KWON Sunwang QWON Kyunghee LEE Kyeongah MIN Younggeun PARK Woojin PARK





Younggeu

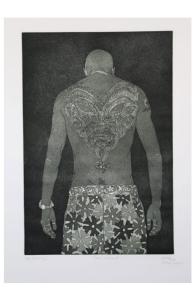
03 SPECIAL EXHIBITIONS

#### Printmakers from India

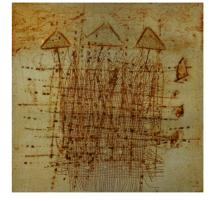
Laxma GOUD
Jai Krishna AGARWAL
Devraj DAKOJI
Ajit SEAL
Sanjeev Kishore GAUTAM
Anant NIKAM
Vijay BAGODI
Jayant GAJERA

Dileep SHARMA
Rajan Shripad FULARI
Sonal Varshneya OJHA
Soghra KHURASANI
Chandan Bez BARUAH
Chherring NEGI
Shovin BHATTACHARJEE





ep Sharn





#### Moon-Jar • Mother-of-Pearl

This special exhibition presents contemporary reinterpretations of two iconic Korean craft forms: the moon jar and mother-of-pearl inlay.

Through works that combine the moon jar's simple yet profound form with the intricate, decorative beauty of mother-of-pearl, the exhibition explores how traditional techniques can be carried forward and transformed in contemporary art.

It highlights the aesthetic value of Korean craft traditions while also introducing experimental approaches that expand the boundary between craft and contemporary art.









#### **New Media**



This New Media exhibition highlights the innovative trajectory of contemporary art through the lens of new media. Featuring works that incorporate artificial intelligence, virtual reality (VR), and other emerging technologies, it examines how new media is transforming the language of art.

By presenting experimental pieces that diverge from traditional formats, the exhibition explores the expanding possibilities of contemporary practice and offers a forward-looking vision for the future of art.

With equipment support from LG Display, it enhances the immersive and visual impact of new media works, emphasizing the dynamic potential of art in the digital age.

# **Special Exhibitions**

#### **Sculpture**

This exhibition highlights contemporary sculptural works that go beyond the limits of two-dimensional painting, featuring diverse materials and experimental forms developed by each artist. It explores unique sculptural languages and presents works that challenge and expand traditional definitions of sculpture.

Notably, Jaehyo LEE, Sunyoung KIM, Donghoon OH, and Uiji JEONG each bring a distinct approach to the medium, engaging in a deep exploration of materiality and spatial perception.

Photo © Seunasu YU

#### **Photography**

This exhibition explores the artistic potential of photography beyond traditional painting formats, highlighting how photography can be used as a creative visual language. It features works that capture diverse cultural backgrounds and landscapes from around the world, showing how photography has evolved from a tool of documentation into an independent art form.

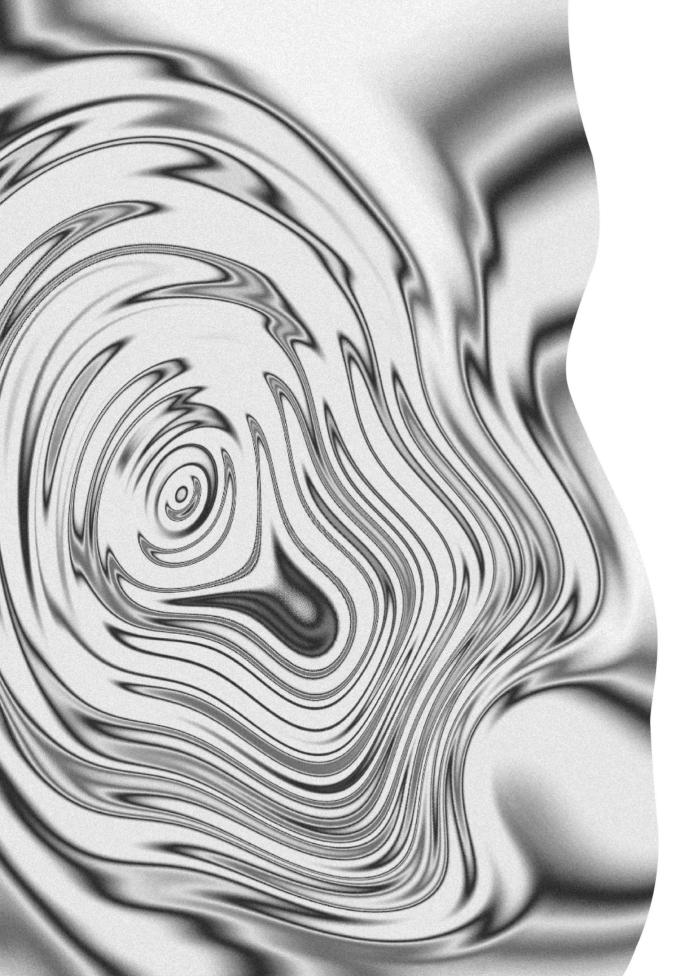
Through this exhibition, visitors will be able to compare different cultural perspectives and experience photography in a new and meaningful way.

# **ART FORUM**

This forum brings together participating artists, art critics, and key figures from the **Indian contemporary art scene** to engage in critical discussions surrounding the exhibition.

The program offers in-depth perspectives on current artistic practices, **expanding** critical discourse and exploring the creative processes and evolving directions of contemporary art.





# "Beyond Asian Art, Toward a Global Hub"



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